



UNITED STATES NATIONAL EXPOSITION

MARCH 31 – APRIL 3, 2014 • CINCINNATI, OHIO
DUKE ENERGY CONVENTION CENTER

Pre-Event Observing Team Information

TO: 2014 Enactus United States National Exposition Observing Teams and Guests

FROM: Stephen Robertson, Director, Enactus United States Programs

DATE: March 18, 2014

SUBJECT: 2014 Enactus United States National Exposition Competition Information

We want to take this opportunity to thank you for registering to attend our 2014 Enactus United States National Exposition. Below you'll find important event-related information. Please take a moment to review this information as you prepare to travel to the Cincinnati area.

Each team is asked to send *ONLY TWO* people to the Enactus Team Registration to check-in the team.

- ▶ **Enactus provided name badges must be worn at all times**
- ▶ **Photo ID** must be presented to receive a **replacement name badge**
- ▶ Guest badges will be in a separate envelope within your Team Packet. If some of your guests are arriving at different times, please pull this envelope from your packet and leave at the Registration Desk so they may pick up and enter the venue.

Dress Code

Business professional dress required during all event activities *except* the Opening Ceremony, business casual is appropriate. We encourage you to wear your team apparel during this event!

Competition League Pairings

League Pairings will be posted on March 26th, 2014 to our competition website at http://www.enactusunitedstates.org/events/national_exposition. We hope you and your team fully participate in the competition, observing Enactus teams' presentations, and networking with our sponsors.

Welcome Party

Interact with recruiters, executives, faculty, alumni, and fellow team members at the Welcome Party, sponsored by Unilever. This event will take place on Tuesday, April 1st from 3:00 – 5:00 p.m. in the Career Fair area (DECC – Hall A).

Enactus Mobile App



US Expo 2014 is the official interactive mobile app for the Enactus United States National Exposition 2014. We will announce on our EnactusUSA Facebook page as soon as we launch the new app!

Features include:

- ✦ View schedules/agendas, see competition results, sponsors information and a list of Career Fair exhibitors
- ✦ Share photos and post comments
- ✦ Create your personal schedule, access location and speaker information
- ✦ Check in at competitions, forums and the Career Fair
- ✦ View an entire feed of the event activities
- ✦ Expand your professional network and have fun!

Career Fair

Your Enactus experience is an inside pass to career opportunities with Enactus partner companies. Don't miss your chance to spend time getting to know the companies that make Enactus possible. With over 50 companies participating this year in the Career Fair, your future employer is ready to meet you!

- ✦ Tuesday, April 1st from 9:00 a.m. to 5:00 p.m. and Wednesday, April 2nd from 9:00 a.m. to 3:00 p.m. in the DECC, Exhibit Hall A

KNOW BEFORE YOU GO

Research the companies and apply for their posted job opportunities through the Enactus United States Career Marketplace. **Login/Register** by clicking [here](#).

Microsoft Interactive Technology Lounge

Connect, relax, and recharge thanks to Microsoft's Interactive Technology Lounge that will be featuring Surface tablets, XBOX, and more! Free WIFI will also be available throughout the Career Fair.

Photographs

Walmart/Hewlett Packard will be taking team photos at the 2014 United States National Competition. Please stop by the photo booth in the Career Fair to have your team photo taken on April 1st or 2nd. Photos will be digital and teams will receive a coupon with a link to the Walmart site where the images can be retrieved online within 48 hours of the event.

Let's Can Hunger

Teams raising more than 5,000 pound of non-perishable food and/or funds for Urgent Hunger Relief have been invited to send three students along with their advisor to attend the exclusive Silver Spoon Reception with Campbell Soup Company immediately following the Quarter Final Award Ceremony on Wednesday, April 2nd. Participating teams should assemble at the Hyatt, 4th level, Sungarden Room. RSVP is required to attend.

Sam's Club Reception

Team's participating in the Sam's Club Step Up for Small Business Project Partnership have been invited to send four members that worked directly with their Step Up for Small Business project to attend a celebratory reception. Guests will network with Sam's Club executives, associates, and other teams. The event will be held on Tuesday, April 1st from 7:30 p.m. to 8:45 p.m. at the Hyatt, 3rd level, Regency A. RSVP is required to attend.

Graduating Student Ribbons

Graduating students will receive a ribbon that can be added to their name badges. (Please note: graduation date information is pulled from student profile data. Please make sure your graduation date is correct on your profile.)

Service Leadership Award Ribbons

Students that have applied and been approved by their advisor for the 100, 500, and 1000-hour Service Leadership awards will receive ribbons in their team packet. These ribbons can be affixed to your student badges.

Experience Cincinnati

We encourage teams to explore Cincinnati! Although we will not have an officially sponsored Enactus post party, we have connected with some local venues to offer our guests discounted food and beverages. To receive these discounts, guests must display their Enactus name badge at the establishments. [Click here](#) to view a flyer detailing those businesses that are providing discounts, as well as a map of the area with a list of other local restaurants and businesses. Take some time to decompress and EXPERIENCE CINCINNATI!