



2019 ENACTUS UNITED STATES NORTHEAST REGIONAL SUMMIT

MARCH 1-2, 2019 – RUTGERS THE STATE UNIVERSITY OF NEW JERSEY NEW BRUNSWICK

AGENDA

(Business Professional Attire)

FRIDAY, MARCH 1ST

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| 12:00 p.m. – 4:00 p.m. | Registration/ Check-in |
| 1:00 p.m. – 1:10 p.m. | Welcome/Opening Remarks |
| 1:10 p.m. – 2:10 p.m. | Social Media's Role in Your Job Search
Panel with Enactus Partner Companies |
| 2:00 p.m. – 4:00 p.m. | Career Fair (Room 1144)
Includes optional expert resume review & elevator pitch workshop |
| 2:00 p.m. – 3:00 p.m. | Faculty Input Session
Hosted by the Faculty Advisory Committee |
| 4:00 p.m. – 5:30 p.m. | Networking Reception (Open to All)
Includes professional LinkedIn headshots service |

SATURDAY, MARCH 2ND

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| 9:00 a.m. – 4:00 p.m. | Registration/Check-in |
| 10:00 a.m. – 10:10 a.m. | Welcome/Opening Remarks |
| 10:10 a.m. – 11:10 a.m. | Strategies for Career Success
Panel w/ Enactus Partners & Alumni |
| 11:10 a.m. – 12:15 a.m. | Maximizing Your Presentation's Impact
We'll learn about the story cycle and use it to storyboard engaging presentations |
| 12:15 p.m. – 1:00 p.m. | Networking Lunch |
| 1:00 p.m. – 1:45 p.m. | Demonstrating Outcomes at Competition
Understanding the Individual Team Evaluation Form and how to demonstrate maximum impact |
| 1:45 p.m. – 2:00 p.m. | BREAK |
| 2:00 p.m. – 4:00 p.m. | Presentation Outline, Pitch & Feedback
We'll now create a presentation outline using your storyboard & encourage peer-to-peer feedback |
| 4:00 p.m. – 4:10 p.m. | Reporting/Close-out |