Summer Leadership Series

Course Overview – Pick one course from each section

Leadership

1. Building and Leading Successful Teams (50m)

No one is an island, and this is particularly true in business. Success is dependent upon skilled, committed individuals coming together to achieve common goals. Building teams is essential to personal and organizational success. Whether your group is permanent or temporary, efficient and effective team leadership is essential. In this course, you'll learn methods for team building and team leadership. You'll also learn strategies for avoiding and mitigating team dysfunction and conflict. Finally, you'll learn how successfully leading teams is integral in the modern marketplace.

2. Leadership Insights on Building & Leading Teams (40m 34s)

Building and leading an often-disparate group of people is a formidable challenge, but done correctly, teams offer numerous advantages. Find out when and why you need teams, as well as how to develop teams that are highly effective.

Business Skills

1. Developing Your Business Acumen (20 min 49 secs)

In this course, you'll learn how developing professional acumen enhances your leadership, communication, and decision-making skills. You'll learn that influences your company's competitive advantage and explore methods for developing an operational perspective to uncover opportunities for change or innovation.

Finance Skills

1. Financial Statement Analysis for Non-financial Professionals (26m 41s)

Financial analysis helps you understand your organization's business finance, as well as its strengths and weaknesses. This course explains finance for non-finance professional in easy-to-understand language, with a specific focus on financial statements. You'll learn about methods for analyzing financial statements from the perspective of a non-financial professional. You'll explore the concept of the Time Value of Money. You'll also examine how to use common financial ratios for profitability, efficiency, liquidity, and solvency, and study percentage calculations. Finally, you'll be introduced to vertical and horizontal analysis.

2. Comprehending Financials: A Guide to Financial Statements (25m 18s)

To maintain your company's finances, you need a strong knowledge of business finance. To improve the financial well-being of your company, it's vital to understand key financial statements, such as the Income Statement, Cash Flow Statement, and Balance Sheet, as these will hint at problems and possible solutions. This course will give you an overview of these three statements. You'll also explore typical examples of financial statements, learn how each financial statement relates to the other, and discover what each one indicates about your company's financial position.
Critical Thinking

1. **Expert Insights on Critical Thinking (28m 22s)**

   Learn from experts on how to improve and enhance your critical thinking skills. Topics include problem solving techniques, how to get past your trepidation, and how to streamline your decision-making process.

2. **Developing Your Critical Thinking and Cognitive Flexibility (48m 11s)**

   It often seems like the whole world is on information overload. Each day, we encounter massive amounts of new false, or dubious information, alongside a steady stream of data that may, or may not, be relevant to our needs. As a leader, your critical thinking skills are essential for deciding what is important and making the best decisions for your organization. This course will help you improve your critical thinking skills. You’ll learn about the intake, investigate, and act stages of critical thinking, as well as how to use analytical techniques to assess information. Finally, you’ll learn the advantages of keeping an open mind through cognitive flexibility.

Emotional Intelligence

1. **Developing Emotional Intelligence (23m 35s)**

   Developing emotional intelligence is a key to successful leadership. Leaders with a strong mixture of emotional awareness, self-management, and social skills are able to relate better to those around them. Emotionally intelligent leaders navigate relationships more effectively and are more likely to be successful in their personal and professional lives.

   This course provides an understanding of why emotionally intelligent leadership is important. It also provides practical, positive techniques for promoting and improving emotional intelligence as a leader within your business environment.

2. **Leveraging Emotional Intelligence (19m 33s)**

   To be an effective leader, you must be able to manage relationships in a positive way. This means working on your emotional quotient (EQ) by improving your self-awareness, empathy, and ability to deal sensitively with the feelings of others.

   This course provides you with an understanding of why emotional intelligence (EI) abilities are crucial to your success as a leader. It also provides you with practical, positive techniques for promoting and improving your emotional intelligence quotient (EIQ) so you can navigate emotions and relationships within your business environment.