Family, Friends, & Guests
Join the #ExpoEvolution
<table>
<thead>
<tr>
<th>Contents</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>What is the US National Expo</td>
<td>3</td>
</tr>
<tr>
<td>Transforming Expo to an Online Experience</td>
<td>4</td>
</tr>
<tr>
<td>Experience Expo Online</td>
<td>4</td>
</tr>
<tr>
<td>Enactus Choice Awards</td>
<td>5</td>
</tr>
<tr>
<td>Virtual Watch Party</td>
<td>6</td>
</tr>
<tr>
<td>Enactus Origami Challenge</td>
<td>7</td>
</tr>
</tbody>
</table>
What is the US National Expo

Over the course of the event students showcase how their community outreach projects and business ventures are enabling progress through entrepreneurial action. Through rounds of presentation-based competition, business leaders serving as judges determine which Enactus team and student entrepreneurs will be named National Champions and represent the United States on the global stage.

The competitive process, along with additional programming, provides an opportunity for collaboration and best practice sharing, fosters innovation, encourages results and rewards excellence in entrepreneurial community leadership.

**Competition**

University teams join us at the annual United States National Exposition from across the country for competition, collaboration and celebration. Teams compete to become the National Champion team, who will represent the US at the Enactus World Cup 2020.

Judges from all over the states use Enactus project criteria and evaluation to assess projects in competition at the United States National Expo 2020, to determine:

*Which Enactus team most effectively demonstrated entrepreneurial leadership to drive business and innovation for sustainable, positive impact to benefit people, planet, and prosperity within the last year?*

**Competition Presentations Format**

For the first time in the history of Enactus United States National Exposition, all teams will submit presentations online! Teams were asked to submit a pre-recorded presentation video for the competition to adhere to local government guidelines and practice social distancing.
Transforming Expo to an Online Experience

National Exposition Online Experience
This year, Enactus and many other organizations have been challenged to be innovative in our approach to delivering our program. As a result, we’ve pivoted our 2020 United States National Exposition to an Online Experience!

It is important that teams do not continue projects at the risk of their own health and the community
All Enactus teams around the world are facing the same situation and it is understood that projects have been disrupted, and teams have been dispersed. Presentations will be different this year and we have advised teams they should consider how to communicate in the most effective way they can. It is most important to enter and share projects online and to be recognized for the good work in progress by the Enactus network.

Experience Expo Online
Invite family, friends and guests to share in the experience for the first-ever US National Online Expo and discover how Enactus students are using business as a force for good! Please have all invitees register here.

This year – the 45th year of Enactus US – the National Expo has transformed into a virtual + live-streamed event and we are excited that more can participate, invite and experience Expo together from the comfort of their own home. The Enactus US competition is a powerful experience – and a great way to see the Enactus mission in action!

Check out how to create a virtual watch party and the Enactus Origami Challenge in this guide and be sure and tag us on social media using #ExpoEvolution #EnactusUSOnlineExpo #WeAllWin.

Share the Enactus story and our mission – click here
New to Enactus or want to learn more – Share the video or click below.
Enactus Choice Awards

All team presentations of Traditional Competition and ceremonies will be available to the public to view. Viewers can tune in to watch any or all of our streamed content. In addition to competition, we will host award ceremonies to recognize teams, students, and supporters.

Enactus Choice Awards

Traditional Competition presentations will be available to the public on the judging platform and we want to celebrate the teams with Enactus Choice Awards!

- You can view the team presentations any time from May 6 at 6:00 am until 3:00 pm on May 13. Click on the Presentations tab while on the competition platform to watch, provide feedback and vote for the teams.
- While on the competition platform during this time you can vote for teams through the Enactus Choice Awards in the categories of Most Passion, Most Collaboration, and Most Innovation. You can vote once per team per day!
- Join us for the announcement of these team winners online during the Final Round Awards Ceremony on May 14 from 3:00pm to 4:00pm.

To watch which teams and projects advance on the path to the National Champion, Ceremonies and Awards Join us online here or at Facebook live:

- Watch the Announcement of Teams Advancing to Semi-Finals on May 8 (approx. 30 min)
- Watch the Announcement of the Final Four on May 13 (approx.1 hour)
- Watch the Final Four compete & the Awards Ceremony on May 14 (approx.1.5 hour)

Click to view the complete Enactus United States Online Expo Agenda
Virtual Watch Party

Celebrate the #ExpoEvolution transformation online with a Virtual Watch Party. We encourage you to invite family, friends, and guests to watch and support and cheer for this year’s Enactus teams! Now you can be a part of this experience together! Please have all invitees register [here](https://www.facebook.com/enactususa/).

- Join us live for the Announcement of Teams Advancing to Semi-Finals on May 8 (approx. 30 min)
- Join us live for the Announcement of the Final Four on May 13 (approx. 1 hour)
- Join us live to watch the Final Four compete and Awards Ceremony on May 14 (approx. 1.5 hour)

**Creating a Virtual Watch Party is easy, our main ceremonies will be online and streamed live on Facebook at [https://www.facebook.com/enactususa/](https://www.facebook.com/enactususa/)**

**Setting things up:**

Nominate a host to set everything up, one person that will be responsible for sending out invites, being logged into Facebook or at the Website, opening the meeting platform you use, and to share their screen.

1. Set up a meeting using your chosen platform and sent invites to others
2. Make sure you are connected with Enactus United States [https://www.enactusunitedstates.org/watch_expo_online](https://www.enactusunitedstates.org/watch_expo_online) or through Facebook [https://www.facebook.com/enactususa/](https://www.facebook.com/enactususa/)
3. Remind everyone to bring their favorite memorabilia, shirts, lapel pins and pictures to share!

Zoom platform is an easy and seamless way to create a Virtual Watch Party to watch and celebrate the Enactus ceremonies this year. Individuals can either join either through the meeting link set up and sent out as an invite, or by logging onto their own Zoom accounts (if they have one) and then entering the Meeting ID after selecting Join A Meeting.

Through Zoom when everyone is logged on and ready, designate one person to play the streaming video through their Facebook account or the website on their screen and share their screen. If you’re sharing your screen on your desktop, go to the menu at the bottom of your Zoom screen once you’re in your video call and hit "Share Screen." This will prompt a pop-up that asks you which screen you want to share. Be sure to tap on the window that has Facebook live streaming or the website. Also remember to check the box "Share computer sound" at the bottom of the window so that your friends can hear the audio.

Zoom is just one of the many platforms you can use to create your customized Virtual Watch Party. Whichever platform you use be sure and use one of our custom family, friend, guest and observer inspired back drops for your video (examples below) which can be found and [downloaded here](https://www.facebook.com/enactususa/).
Enactus Origami Challenge

Challenge those to join you at your watch party or at home for the ultimate test – the Enactus Logo, share these on social with the #ExpoEvolution #EnactusUSOnlineExpo #WeAllWin

1. Start with a square sheet of paper. Fold edges to center point.
2. Take the bottom left corner and fold the corner point flush with the edge of the right side of the paper.
3. Take the top right corner and fold the corner point flush with the edge of the left side of the paper.
4. Fold top left point down to the left edge of paper and slightly overlap point.
5. Take right side of paper and fold inward to match up with the flap created in Step 4.
6. Fold bottom point up and to the right (this will look like a downward arrow point).
7. Now fold top left corner over to the right until it is flush with the top of the form created in Step 6.

Congratulations!
You have just created the Enactus logo.