Menasha Project Accelerator – Helpful Tips

The Menasha Future of Employment (FOE) Project Accelerator encourages teams to develop sustainable, scalable staffing solutions and pipelines for disadvantaged communities (homeless, previously incarcerated, recovering addicts, military veterans, at-risk youth, etc.) to gain training and access to warehouse, manufacturing, and distribution jobs. Teams are to consider what training and support is necessary for the target audience, how to leverage technology to scale their solution(s) to other communities, and how to work with third parties serving their target audience(s) to improve the effectiveness and efficiency of job placement for the target audience. While tangible activity to work toward the long-term goal is required during the project lifecycle, teams are asked to propose long-term solutions for scalability, which may or may not be achieved during the project timeline. When building your application, here are a few tips to consider:

1. How is your team leveraging 3rd party organizations to connect with the target audience? Are there homeless shelters, domestic violence shelters, veteran affairs, etc. in your area you could be partnering with to provide support and create a job placement program? If you choose to work with a target audience with physical disabilities, please consider safety issues that may arise in a warehouse setting and whether the project is appropriate for this audience.

2. How will your team utilize technology to help scale your project across the United States? Your team may not accomplish full scalability during the project lifecycle, but your application should propose how Menasha might leverage technology to continue your project work long-term and scale to additional facilities and locations.

3. Think long-term vs. short-term when proposing your scalable solution. Be inventive and creative with your solutions! You team will not be expected to bring the project to full scale during the short timeline prior to the Final Impact Report deadline, but your application should address how you propose the project to be carried on after the deadline. Think about how Menasha might scale your work to all their facilities across the country. How can you establish a foundation now that can be scaled in the future?

4. What is your proximity to a Menasha facility? Make sure to explain how you plan to work with the closest location. While there are no restrictions around distance to a Menasha facility, you should ensure you are close enough to collaborate with a facility throughout the project lifecycle and explain in your application how you intend to do so.

If you have questions, we encourage teams to join us for our Project Accelerator office hours where our Regional Program Managers will be available to answer your questions.

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The Program team is available to answer your questions and provide assistance when completing your Project Accelerator Application. Staff contact information is listed below and can also be found on our website: [https://www.enactusunitedstates.org/program_staff](https://www.enactusunitedstates.org/program_staff)

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