About Menasha Corporation

We help our customers protect, move and promote your products better than anyone else.
Helping Customers simplify retail and win their categories in-store and online

North America’s largest integrated provider for in-store and online customized merchandising and supply chain solutions.

- Gift Sets
- Folding Cartons
- Corrugated Packaging
- Retail Ready Packaging
- Blister Cards
- Food Packaging
- Special Packs
- Preprint

RETAIL PRODUCT PACKAGING SOLUTIONS
Promote brands and increase product purchase.

- Customized Video Box Options
- Customized Communication Box, Blade Sign or Framing Options for In-Line Department

RETAIL ON-SHELF COMMUNICATION SOLUTIONS
Customized solutions to educate your target audience.

- Temporary Displays
- Semi-Permanent Displays
- Permanent Displays
- Interactive Smart Display Solutions

RETAIL OFF-SHELF MERCHANDISING SOLUTIONS
Increase awareness and drive sales at retail.

- In-Store Signage Kits
- LAMa® Solutions
- Kitting/Fulfillment
- Warehousing
- Localization
- eComm Solution

RETAIL SIGNAGE SOLUTIONS
Increase activation at retail adding top line sales growth.

SUPPLY CHAIN SOLUTIONS
Service your retail customer and sell more products.

- Pack-Out/Fulfillment
- Assembly
- Repacking
- Distribution
- Contract Packaging
- Supply Chain Audits
Path to Purpose
Elisha D. Smith

MPC Goals
Social Impact
Lower Costs

The Opportunity
6,000 avg daily Temps
$175 million/year

PORTFOLIO OF TALENT
- Homeless Shelters
- Domestic Abuse
- Judicial System/Work Release
- Recovery Programs
- Churches
- At Risk Youth Programs Military

TRAINING & ASSESSMENT
Focusing on People’s Needs
- Employment
- GED
- Training
- Citizenship
- Benefits
- Aftercare

COMMUNITY SPONSORED SKILL TRAINING
- GED / Life Skills
- Basic Work Skills
- ESL / Financial Management

LIVING THE DREAM
- Employment/Talent Acquisition
- Menasha/Community Leadership
- Customer/Supplier Engagement/ Labor Opportunities
- Volunteerism
- Marketing PR
- EVP/Positive Culture
A Legacy of Giving

- Foundation
- Community involvement
- Scholarship program
- Training and mentorship
• Foundation
• Community involvement
• Scholarship program
• Training and mentorship
Pilot Progress Report

- Pilot launched January 7, 2019
- MPC Partnership with Sunburst Youth Academy in Los Alamitos, California
  - Military academy with Mission to teach at-risk HS students the values, life skills, education & self discipline to succeed as productive citizens
- Developed 9-12 month job specific, interpersonal, leadership and life skills rotational training roadmap
- Blended work learning model: P2P associate fills a specific job for a percentage of the time, while also participating in a training rotation to complement personal life goals and/or career aspirations
- Exploring ENACTUS engagement; 8 focused teams across the country to help drive P2P
Continuing the Sunburst Youth Academy story, members of the Menasha leadership team traveled to the Lincoln’s ChalleNGe Academy in Illinois to launch Path to Purpose. In attendance were: Chris Gibbons VP West Coast Sales and Operations, Jennifer Twombly Sr. Director HR, Cathy Pernod Director of Workforce Management, Teri Libassi HR Director Chicago, Amy Schulz Senior HR Business Partner St. Louis/Edwardsville and Bill Morgan Operations Manager Champagne facility.

The Lincoln’s ChalleNGe Academy is currently on its 50th class and starting its twenty-fifth year of operation. The program has become immensely popular and provides “at-risk” young men and women in Illinois with a new start. Where traditional educational methods have failed, the Lincoln’s ChalleNGe Academy has succeeded and proved to be a tremendous alternative for young people who have the ability to excel, but need an intensive, structured environment.

Service to the community is an important part of Menasha’s culture. Path to Purpose is continuing the tradition by recruiting, hiring and training graduating cadets and providing them with a path forward which will benefit Menasha the Chicagoland area service sites. (Continued on next page...)

The ChalleNGe Continues!

Path to Purpose
Built on the west side of the former Chanute Air Force Base, three cadets led a tour of the modern new campus which features a gymnasium that includes two basketball half-courts and a full-court with modern scoreboards.

Next stop, Wisconsin ChalleNGe to supply cadets to add’l midwest Menasha locations!