Online Judge Competition Guide
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What is the US National Exposition

Over the course of the event students showcase how their community outreach projects and business ventures are enabling progress through entrepreneurial action. Through rounds of presentation-based competition, business leaders serving as judges determine which Enactus team and student entrepreneurs will be named National Champions and represent the United States on the global stage.

The competitive process, along with additional programming, provides an opportunity for collaboration and best practice sharing, fosters innovation, encourages results and rewards excellence in entrepreneurial community leadership.

Transforming Expo to an Online Experience

As a result of the global health crisis we’ve pivoted our 2020 United States National Exposition to a completely online format, featuring many of the in-person event elements, including competition, project and team feedback, recognition of accomplishments, and the crowning of one champion team that will represent the US at the Enactus World Cup 2020.

It is important that teams do not continue projects at the risk of their own health and the community

All Enactus teams around the world are facing the same situation and it is understood that projects have been disrupted, teams have been dispersed, and presentations will be different this year. We have advised teams they should consider how to communicate in the most effective way they can. It is most important to enter and share projects online and to be recognized for the good work in progress by the Enactus network.
New This Year & Expo Updates

Competition Types
Enactus United States has revised the structure of competition for Expo 2020 to better recognize teams in all stages of project development. This year, Expo will host 2 types of competition, Traditional and Early Stage. Traditional Competition takes on a similar format to prior years and will crown the National Champion team, who will represent the US at the Enactus World Cup 2020. Early Stage Competition is designed to recognize teams with projects in the early stages of development.

Traditional Competition Judging Criterion
Enactus refined the judging criterion to clarify and simplify language so that it is easily transferable from country to country. The overall spirit and role of Enactus competitions remain the same. The revised criterion, which judges will use to assess teams in competition at the United States National Expo 2020:

*Which Enactus team most effectively demonstrated entrepreneurial leadership to drive business and innovation for sustainable, positive impact to benefit people, planet, and prosperity within the last year?*

Early Stage Competition Judging Criterion
This year, Enactus US is excited to launch a new competition structure for the US National Exposition that separates Enactus projects and allows for us to celebrate our teams throughout every stage of the project lifecycle. All Early Stage competing teams will be judged on a points-based system using the following criterion:

*Does the Enactus team effectively demonstrate a project that incorporates entrepreneurial leadership to drive business and innovation for sustainable, positive impact to benefit people, planet, and prosperity?*

2020 Judging Criteria will remain the same with the following guidance
The Judge Orientation will be amended to help set judge expectations and understanding of the disruption of projects, and that the safety of Enactus students and the community comes first.

Thank you for participating as a judge in the Enactus US National Competition! This guide serves to orient you and walk you through the judging process.
Judge Competition Schedule

Below is a list of key dates and time commitments required for judging based on the competition you are scheduled to judge. Please review the dates/times and ensure you can meet the time requirements to judge. Please note that all competitions are in CDT, if you are not available to fulfill the judging time frames listed below, please reach out to judging@enactus.org to inform us so we may cancel your registration.

Opening Round of Traditional Competition Only
**May 6-7** – You will receive a notification from the judging platform to establish your password up to 24 hours before the start of the round. Your login is the email you registered with for the event. The judging window will open at 6:00 am on May 6 and will close at 3:00 pm on May 7. Your league will consist of three or four teams, which will require a total time commitment of approximately 2 hours. All teams must be scored, and your scores must be finalized before the judging window closes to be counted. You do not have to complete all the judging at one time; you can exit and return at any time during the judging window. Just remember to log back in with the same email and password.

Semi-Final Round of Traditional Competition Only
**May 11-12** – You will receive a notification from the judging platform to establish your password up to 24 hours before the start of the round. Your login is the email you registered with for the event. The judging window will open at 6:00 am on May 11 and will close at 3:00 pm on May 12. Your league will consist of four teams, which will require a total time commitment of approximately 2 hours. All teams must be scored, and your scores must be finalized before the judging window closes to be counted. You do not have to complete all the judging at one time; you can exit and return at any time during the judging window. Just remember to log back in with the same email and password.

Final Round of Traditional Competition Only
**May 14** – You will receive a notification from the judging platform to establish your password up to 72 hours before the start of the round. Your login is the email you registered with for the event. In addition, you will receive an email with a link to the Judge Orientation Video from Enactus.

To coordinate your online judging with the Final Awards ceremony, it’s critical your judging starts and ends on time. As a result, we ask that you watch the Judge Orientation Video sometime before the judging window opens. You can find the video [here](#).

You will receive a notification from the judging platform when the Final Round is open for judging. The judging window will open at 1:00 pm and close exactly at 2:30 pm. There will be four teams in the Final Round. We estimate it will take approximately 1 hour 15 minutes to judge the Final Round, so we recommend you be available during the schedule time to complete the scoring. All teams must be scored, and scores must be finalized to be counted.

Early Stage of Competition Only
**May 4-7** – You will receive an email from Enactus advising on the deadlines for you to view and submit the Early Stage Judges’ Oath, Judge Orientation Acknowledgement form, confirm conflicts of interest, and designate preferred project categories. Please note this is different than the orientation you will view in this guide, you will receive an additional guide and Judge Orientation for this competition type.

**May 11-13** – Judges who have submitted the required Acknowledgement Form will receive their league assignments, presentations, meeting Q&A links, and the scoring rubric link. Scoring will take place immediately following the Q&A period. Judges are asked to remain on the meeting link while completing the online scoring rubric.
Judge Orientation

As a judge, you have been assigned to a League consisting of either 3 or 4 Enactus United States teams. These teams consist of Enactus students from one university or college who have been working together throughout the past academic year—or longer—on projects that strive to have a positive impact on people, the planet and on prosperity. At the heart of this work and our mission is belief in the positive power of business; thus, many are early-stage businesses or projects that aim to grow into a business. Each team has created a short annual report and a 12-minute presentation about their project. It is from these submissions that you will evaluate the projects.

Your participation as a judge is vital to the learning and motivation of Enactus teams. You will evaluate Enactus teams’ projects based on the impact they have created and hear the impact of this work on the students themselves.

In Opening, Semi-Final and Final Round of Competition for all Traditional Competing teams you will evaluate teams and their projects based on the following Judging Criterion:

*Which Enactus team most effectively demonstrated entrepreneurial leadership to drive business and innovation for sustainable positive impact to benefit people, planet and prosperity within the last year?*

Specifically, teams will be rated from Insufficient, Fair, Good, Very Good, to Excellent in the following areas: entrepreneurial leadership, innovation, use of business principles, and sustainable positive impact.

The judge orientation video will help guide you through the new online process and prepare you to begin the judging process. For your convenience you can view the video now by clicking below.

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The Process

1. **Evaluate Each Team**

Please read the annual report and watch the presentation for each team. Then, complete the assessment form for each team.

2. **Finalize Your Scores**

Once you are certain you have completed all assessments, click the red button to finalize your team scores.
3. **Rank the Teams**

Once you finalize your team scores, you will be asked to rank the teams. After having seen all the teams, determine the final order you would like to rank the teams (*there can be no ties*). Make any desired adjustments.

4. **Finalize Your Rankings**

Click the red button to finalize your team rankings. You may revisit the Judge Orientation Video on the platform at any time during your judging experience.

**Other Considerations**

**Collaboration:** It is not uncommon for teams to collaborate with other organizations on projects. Teams should clearly state who they are working with, define their role (vs. the role of the partner) and report the degree of impact they can legitimately take credit for and should be evaluated accordingly.

**Location:** Teams are encouraged to address needs within their home country or collaborate with other Enactus teams where possible if they choose to work internationally. Your focus should be on the sustainable positive impact of the project - regardless of the location.

**Presentation Quality:** Please remember to look beyond video quality and focus your evaluation on the content and information teams are presenting. Due to the current global health crisis, teams’ access to resources and skill sets are being stretched. While teams must effectively communicate what they have done, please keep in mind this is a competition about impact, not video quality.

**Terminology**

*Entrepreneurial leadership*
Identifying a need and capitalizing on opportunities by taking personal responsibility, managing risk and managing change within a dynamic environment.

*Innovation*
The process of introducing new or improving existing ideas, services, technologies, products or methodologies.

*Use of business principles*
Applying a sound business model and business plan.

*Sustainable positive impact*
Demonstrating a measurable, lasting improvement for people, planet and prosperity*.

*Prosperity - fulfilling lives economically and socially*
Conflicts of Interest

Conflicts of interest threaten the transparency and integrity of the competitive process. If you have a relationship of any capacity with one or more of the teams competing in the competition, a conflict of interest might be perceived. Examples of conflicts of interest include being an alumnus of any of these institutions, participating on the business advisory board (BAB), or in some other manner supporting the Enactus team from an institution within the League that you are assigned to judge.

Please take a moment to review the list of teams competing below. If you have a conflict of interest with one or more of these teams, you will be able to notify us at judging@enactus.org so we can assign you to a league with teams of which you do not have any conflicts of interest.

Belmont University  Roberts Wesleyan College
Brigham Young University - Hawaii  Rutgers the State University of New Jersey New Brunswick Campus
Bryan College  Saint Francis University
Bryant University  Southeastern University - Lakeland, FL
Canisius College  Southern Adventist University
Centenary University  Southwestern Adventist University
City University of Seattle  St. Mary's University
Coker University  SUNY at Fredonia
Concordia University - Irvine  Texas Wesleyan University
Cornerstone University  University of Illinois at Urbana-Champaign
Evangel University  University of La Verne
Florida Southern College  University of Missouri-Kansas City
Heritage University  University of New Hampshire Manchester
La Sierra University  University of Pittsburgh
Montgomery College - MD  University of St. Thomas - MN
Mount Mercy University  University of Texas-Rio Grande Valley
North Central College  Utah Valley University
Oklahoma Baptist University  Western Kentucky University
Olivet Nazarene University  West Virginia Wesleyan College
Oral Roberts University  Wheaton College-IL
Rampco College of New Jersey  Worcester State University
Raritan Valley Community College


Judges’ Oath

Please take a few moments to review the Judges’ Oath below. This oath is a personal commitment made by all judges for Enactus competitions worldwide. All judges are required to acknowledge and accept this oath on the judging platform before reviewing and scoring their assigned league.

On my honor, I agree to serve as an official judge for this competition in a completely fair and impartial manner. I personally commit to this responsibility with no previous conflicts of interest or predetermined expectations for the outcome of the competition. I will make my evaluations based entirely on the teams’ presentations and written reports using only the judging criterion provided to me. And I will make my judging decisions independently, with integrity and without regard as to the institutions, communities or countries represented by these teams.

Questions & Support

If you have questions about the judging process or any of the information provided in this guide or online during your judging period, connect with us on the platform through the online chat feature, there will be someone standing by to answer your questions. If you currently have questions or need assistance now, please contact us at judging@enactus.org.
Competing Teams & Ceremonies

All team presentations of Traditional Competition and ceremonies will be available to the public to view. Viewers can tune in to watch any or all of our streamed content. In addition to competition, we will host award ceremonies to recognize teams, students, and supporters. Join us to experience the US Expo Online [here].

Enactus Choice Awards

Traditional Competition presentations will be available to the public on the judging platform and we want to celebrate the teams with Enactus Choice Awards!

- You can view the team presentations any time from May 6 at 6:00 am until 3:00 pm on May 13. Click on the Presentations tab while on the competition platform to watch, provide feedback and vote for the teams.
- While on the competition platform during this time you can vote for teams through the Enactus Choice Awards in the categories of Most Passion, Most Collaboration, and Most Innovation. You can vote once per team per day!
- Join us for the announcement of these team winners online [here] during the Final Round Awards Ceremony on May 14 from 3:00pm to 4:00pm.

To watch which teams and projects advance on the path to the National Champion, Ceremonies and Awards

Join us online [here]:

- Watch the Announcement of Teams Advancing to Semi-Finals on May 8 (approx. 30 min)
- Watch the Announcement of the Final Four on May 13 (approx. 1 hour)
- Watch the Final Four compete & Awards Ceremony on May 14 (approx. 1.5 hour)

Click to view the complete Enactus United States Online Expo Agenda